

Debra Nicholson-Bassham

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Operational Acronyms

BA: Bachelor of Arts, Speech/Communications, San Francisco State University

CBT: Computer Based Training

CCSF: City College of San Francisco (Accounting/Multimedia/Theater coursework)

CCSF: City and County of San Francisco (Fast Team TIDA Auditor)

CPUC: California Public Utilities Commission (Training Specialist)

ECP: Ear Candle Productions - (Partner) Products/Services an Audio/Video/Training Venue

GAAP: Generally Accepted Accounting Principles

ILT: Instructor Led Training

MA: Master of Education, Instructional Technologies, San Francisco State University

NBP: Noodle Brain Productions- Adult Competency Training (WBT)

NBS: Nicholson Business Services- (Owner) a GAAP Accounting/Communications Service

QKBK: Certified QuickBooks User, QuickBooks Training

WBT: Web Based Training

Major Multimedia Training and Development Projects:

- 2015 WBT: Training the Unemployed for Self Employment in Services Industries
<https://earcandleproductions.com/2tusesi/story.html> (Articulate SL)
Design Document <https://earcandleproductions.com/DD.pdf>
- 2014 CBT at CPUC: Certified Associate Government Public Analyst Training Specialist:
Intranet HR Resources Definitions, Training Records, Enrollments All CPUC Staff Video
Articulate Storyline Training Projects completed (Internal)
 - Onboarding Supervisor Training (ASL)
 - Email Training (Video/ASL)
 - Safety Training (Video/ASL)
 - Water Utilities Training (Video/ASL)
 - Lynda.com SL
 - FERC Ratepayer's Training (Video/ASL)
- 2014 CBT Needs Assessment Training (PPT)
https://www.earcandleproductions.com/v2805_Methods_DNB.pdf
- 2013 ILT: Quickbooks User Training for Bay Areas Small Businesses
https://earcandleproductions.com/Debra_Nicholson_Bassham_Final_801_Paper.pdf
- 2013 ILT Voicethread Mayer's Cognitive Theory of Multimedia Learning (Captivate)
https://www.earcandleproductions.com/DNB_Mayer_LearningTheory.pdf

Creative Portfolio

- Behance:
 - <https://www.behance.net/gallery/7992087/How-to-improve-your-muscle-tone-for-your-neck>
 - <https://www.behance.net/gallery/7992137/Dr-David-Kolbs-Experiential-Learning-Model>
 - <https://www.behance.net/gallery/7992457/The-Conspiracy-of-Venus>
 - <https://www.behance.net/gallery/7991993/Good-Intentions>
 - <https://www.behance.net/gallery/7991879/Mia-dBruzzi-of-Frightwig-San-Francisco-Band>
 - <https://www.behance.net/gallery/7991691/Joya-Cory-Full-Spectrum-Workshop-Video>

- ECP Video: <http://www.youtube.com/earcandleproductions>
- ECP (our own) Indie Rock Music:
<http://www.soundcloud.com/earcandleproductions.com>
- Video Production Samples (Premiere Pro)
 - https://youtu.be/q6GTgAof2Xo?list=PL39nVDHrY8G99vV8303_JiDbjpLFnfw_P
 - https://youtu.be/4InOJLPin5o?list=PL39nVDHrY8G99vV8303_JiDbjpLFnfw_P
 - <https://youtu.be/ImqrHDWUvPc>
 - https://youtu.be/rVwvMHgWcxc?list=PL39nVDHrY8G_cYwsWExCJ1LxEnCb_LMce

Internship Projects:

- Sungevity- Solar Energy Acronym Project -SL
- Academy of Science-GGP- Video Organization Project- Excel

Communications/Adult Competency Skills Training Portfolio

- NBP: Noodle Brain Productions Channel 29 Public Access Video: 2004-2005
<http://www.youtube.com/msnoodlebrain>
- Noodle Brain Productions Website Adult Competency Training
<https://noodlebrain.com>

Education/Qualifications (Overall SFSU Cum Laude, 3.87 GPA)

- San Francisco State University MA- Education Instructional Technology Fall 2015
- City College of SF: Financial/Managerial/Audit Accounting/Multimedia 2009 (GPA 3.75)
- Bay Area Video Coalition-Digital Directions Mayoral Scholarship Certificate 2004-2005
- CA State Teaching Credential No.TC443957 (Eng, Humanities, SocialScience, ABE) 1991
- San Francisco State University BA-Speech/Communications Spring 1984
- Johns Hopkins Univ. Baltimore, MD (Continuing Education Coursework) 1974-1979

Timeline on Certifications/Creative/Mindfulness Education/Workshops

- | | |
|--|--------------------------------|
| • ECP Trainer, Art Director, Lyricist, Performer | San Francisco, CA 2004-present |
| • MA-Education ITEC 3.88 | San Francisco, CA 2012-2015 |
| • NBS GAAP Accountant | San Francisco, CA 1986-2012 |
| • Digital Directions: BAVC (320 hours) | San Francisco, CA 2004 |
| • Public Access Studio Production | San Francisco, CA 2004 |
| • Joya Cory, Full Spectrum Improvisation | San Francisco, CA 1996-2015 |
| • American Inst. of Professional Bookkeepers | San Francisco, CA 1996 |
| • Esalen Institute Work Scholarship Training | Big Sur, CA 1990 |
| • Computer Training Options (DOS) | San Francisco, CA 1994 |
| • Anna Halpren Dance Workshop | Marin, CA 1993 |
| • MA-Theater Arts/Actor in Student Films | San Francisco, CA 1986-1991 |
| • Motion Workshops with Nina Wise | San Francisco, CA 1986-2011 |
| • Live Oak Theater: Actress in ER | San Francisco, CA 1991 |
| • Performance Arts Workshop Certificate | San Francisco, CA 1990-1991 |
| • The Landmark Forum (Seminarian) | San Francisco, CA 1988-1995 |
| • ISOTEC Communications Sales Training | San Francisco, CA 1984 |
| • BA-Speech/Communications (SFSU) 3.67 | San Francisco, CA 1980-1984 |
| • Judith Ets-Hokins Culinary Institute | San Francisco, CA 1981-1982 |
| • House of Charm, Fashion, Photography | San Francisco, CA 1980 |
| • The Hunger Project (Volunteer) | Baltimore, Md 1978-1980 |
| • est with Werner Erhardt (Seminarian) | Baltimore, Md 1978-1980 |
| • The Corner Theater Actor (Treasurer, Actor) | Baltimore, Md 1972-1977 |

Developer Tools:

- [Articulate.com](https://www.articulate.com/) Storyline2, Infographics <https://infogr.am/>, Prezi <https://prezi.com>
- GoAnimate.com, Adobe Master Collections, Adobe Captivate, Lynda <https://www.lynda.com/>
- GAAP PUBLIC Accountant (25 years); Training Formulas for Productivity Measures
- Certified User QuickBooks: Internal Audit, General Ledger, Set up Chart of Accounts, reconciliations

Computer Applications:

- Articulate Storyline 2
- Adobe Captivate
- Adobe Master Collection/ Connect
- Adobe Premiere Pro/ Media Encoder
- Adobe Acrobat/Reader/Flash Player
- Dreamweaver, HTML5/CSS
- Google Drive/Drop Box
- FAMIS (CCSF Accounting System-GL)
- FastTrack Schedule 10 Project Management
- MS Office Pro (Mac or PC) (Word/Excel/PPT)
- QuickBooks Certified (2008)
- Google Analytics

Areas of Practice:

- HR Training Specialist (AGPA)
- Emerging Technology Applications
- Audio/Video Production
- GAAP Full Charge Accountant
- ADDIE Projects; Design/Develop
- AR/Billing; AP/Procurement
- Communications /Presentations Reporting
- Contracts Administration/ Leases
- GAAP Compliance Audits
- Financial Statement Reporting
- Investigative Research
- Outside Sales (Telephones)
- Project Management
- Sales Taxes, PR Taxes

Professional Experience:

Ear Candle Productions Productions San Francisco, CA Nov 2004 – Present Training/Development Consultant, Articulate Storyline, GAAP, Controller, A/V

- Training Consultant ADDIE process/ Agile
- Instructional Designer/Developer in Articulate Storyline 2
- Captivate, Adobe Master Collection
- Audio Recording, iTunes services
- <https://radionomy.com/en/radio/earcandleradio2> listen to our indie rock online radio
- <https://soundcloud.com/earcandleproductions> listen to our tunes in full for free
- <https://www.youtube.com/earcandleproductions> videos of local artists
- Video Production Services: on location video shoots, (Sony PC100 Tape or Sony DLR CX 900 Digital with Memory Card) Shoot, edit, compress and upload to LMS

Nicholson Business Services San Francisco, CA Aug 1986- Aug 2012

GAAP Accounting Services QKBKS Skills Training/Client Portfolio

<https://nicholsonbusinessservices.com>

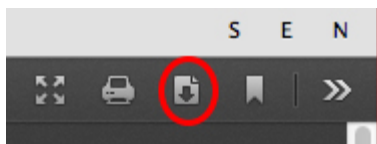
Accounting Client History: 1986-2012

- [BridgeArtSpace](#) (QuickBooks Set UP/Train) May 2013
- [Skunkfunk Retail Wholesale Clothing](#) (QKBKS Set UP/Train) Aug- Nov 2012
- [The Hard Wear Store](#) (retail, start up) 2008-2012
- [The Conversation Group](#) (social media) 2009-2011
- [Evergreen Eldercare Corp](#), Dan Wang, Senior Retirement Home Oakland CA 1996-2011

- APM Enterprises, Dan Wang, Property Management, Oakland, CA 1996-2011
- EQ Designs (rebuilt 2005-2007, prepared Financials/Taxes) 2008
- [The Stop Aids Project](#) Kyriel Noon 415.575.0150 ext.257 (Staff Accountant, Payroll, Accounts Payable) 2008
- Craig Communications; (rebuilt 2006, 2007 both business and estate) 2007
- [Randall B. Weil M.D.](#) Rebuilt two businesses for 3 calendar years, produced Financials 2006
- [City Hall; Controller's Office](#) (1654 Principal Financial Analyst; TIDA Project) 2006
- [Sun Season Products Corp](#), Ben Bond, 925-938-6800 Playground Sales/Construction 1996-2004
- [Seed Communications](#), John Torcassi, Film/Ad Agency Emeryville, CA 1996-2003
- [The Shalom School](#), Hinda Day Care Center, San Francisco, CA 2001-2002
- Nemo Communications, Alison Downs, Graphic Designer, San Francisco, CA 1996-2001
- KRBR Engineering, Ken Reed, Electronics Inventor, Palo Alto, CA 1999-2001
- [Judith Lasater](#), Yoga Teacher, San Francisco, CA 1998-2000
- [Emergent Management Corp](#), Jennifer Kenny, SF, CA 1998-1999
- [Modern Media Ventures](#), Children's Animated Educational Games 1996-2000
- East-West Communications 1995-1997
- Festival Films 1993-1995
- Campion Design, Mary Ellen Campion SF, CA 1993-1999
- [Richard Eskite Photography](#) – American Can Bldg., SF, CA 1989-1996
- [Debra Lamfers Designs](#) – SF, CA 1989-1995
- [Nigel Imports](#) Rita Nigel Van Ness/Sutter Street, San Francisco, CA 1986-1990
- Coastline Community Advisory Board, Martin Jue (Non-profit) 1986

Debra Nicholson-Bassham Creative Portfolio

Please use the Acrobat Reader to open these projects.



- Click the download Arrow in red circle
- Once it downloads, please click the arrow that is circled in red here:
- You will be asked to select the program you want to use to open the project.
- Please choose either Adobe Reader or Adobe Acrobat version 8 or later.
- Please UPDATE your Browser and DOWNLOAD the appropriate Reader and Player to view Acrobat and Flash Versions (pdf, swf)



[Adobe Acrobat Reader for PDF Files](#) CLICK ON IMAGE TO GO TO ADOBE READER

PLAYER LINK FOR UPDATED VERSION TO ACCESS PDF FILES



[Adobe Flash Player Link](#) CLICK ON IMAGE TO GO TO ADOBE FLASH PLAYER LINK FOR UPDATED VERSION IF NEEDED.

Portfolio Links

1. Articulate Storyline 2: Training the Unemployed for Self- Employment

<https://earcandleproductions.com/2tusesi/story.html>

<https://earcandleproductions.com/DD.pdf>

2. Adobe Captivate Projects

Interactive Communication Group Processes as Data Gathering Tool in Needs Assessment

https://earcandleproductions.com/v2805_Methods_DNB.pdf

Introduction to Powtoon.com

https://www.earcandleproductions.com/DNB_Final_Powtoon.pdf

Introduction to GoAnimate.com

https://www.earcandleproductions.com/DNB_GoAnimate.pdf

Introduction to Voice Thread using Mayer Cognitive Learning Theory

https://www.earcandleproductions.com/DNB_Mayer_LearningTheory.pdf

Introduction to Prezi.com

https://www.earcandleproductions.com/DNB_Prezi.pdf

3. Adobe Illustrator MA ITEC 840 Projects

https://earcandleproductions.com/Part_1_DNB840_IllustratorPortfolio.pdf

https://earcandleproductions.com/Part_2_DNB840_IllustratorPortfolio.pdf

https://earcandleproductions.com/Part_3_DNB840_IllustratorPortfolio.pdf

4. Adobe Photoshop Projects MA ITEC 740 *(links need updating)*

<https://earcandleproductions.com/DNBPhotoshop740Portfolio.pdf>

5. Instructional Design MA ITEC770 Instructional Videography (Adobe Premiere Pro)

Good Intentions

http://youtu.be/_yu-1vwUva0

Joya Cory Full Spectrum Improvisation Workshop

<http://youtu.be/HRIIOgQ8zAM>

Mia D'Bruzzi of Frightwig

<http://youtu.be/YF8R1gvukYQ>

Ear Candle Productions and Noodle Brain Productions at Youtube.com

Sila (QT) at THE SEA OF DREAMS NYE San Francisco 2009

http://youtu.be/i9WIMz15_Ds

Fool's Gold at the Mezzanine in San Francisco

<http://youtu.be/KUGIW0GfpbI>

Diego's Umbrella at the Mezzanine in San Francisco May 30, 2009

<http://youtu.be/9OnpankXjsU>

The Granite Countertops: Atlas Wept (Official video)

http://youtu.be/ZgJDQ1uqo_Y

Conspiracy Of Beards crash a Bowery party!

<http://youtu.be/Vnvu6yIXMdc>

Terese Taylor performs Hermit: AUL-San Francisco

<http://youtu.be/NT9uLYuV-jE>

Hannah Does "Garbage" at Chez Poulet San Francisco

<http://youtu.be/InmcfecbnUI>

2008 Illuminated Corridor at Kahn Alley in Oakland, CA Part t1

<http://youtu.be/jLDazPbWDIU>

Demo of our Channel 29 Noodle Brain Productions show

Part 4 of 4 Integrity Tone Scale presented by Noodle Brain Productions

<http://youtu.be/Su8yOqnCkWw>

Noodling About (with The Raging Grannies)

<http://youtu.be/O8yxbEGAauc>

6. Websites

<https://nicholsonbusinessservices.com>

<https://www.earcandleproductions.com>

<https://noodlebrain.com>

<http://www.youtube.com/earcandleproductions>

<http://www.youtube.com/msnoodlebrain>

7. Ear Candle Radio at Radionomy

Our online radio broadcast station

Genre: Indie Rock

<http://radionomy.com/en/radio/earcandleradio2>

8. PowerPoint Projects

MA ITEC 715 Computer Foundations for Multimedia Authoring

<https://earcandleproductions.com/715PPT.ppsx>

MA ITEC 800 Theoretical Foundations of Instructional Design
Nicholson Business Services: Instructional Systems Design
This has multimedia inside so it is a large file

https://earcandleproductions.com/QuickBooks_Training.pptx

MA ITEC 850 Project Management for ID Projects

https://earcandleproductions.com/DNB_850_Final.pptx

MA ITEC 805 Needs Assessment

https://earcandleproductions.com/Needs_Assessment.pptx

9. MA Papers

MA ITEC 801: Instructional Systems Design: GAAP QuickBooks User Training

<https://nicholsonbusinessservices.com/instructional-design-delivery-services/15-itec-801-instructional-systems-development-final-paper-on-gaap-quickbooks-user-training-and-the-entrepreneur.html>

MA 797 Research Proposal Summative Evaluation of "Be Entrepreneur"

https://nicholsonbusinessservices.com/Final_Debra_Nicholson_Bassham_797_Research_Proposal.pdf

MA ITEC 800 Final Paper on Theoretical Foundations of Instructional Design

https://earcandleproductions.com/DNB_ITEC800_FALL_2012_Final_White_Paper.pdf

MA ITEC 852 Instructional Design In Organizations

<https://nicholsonbusinessservices.com/instructional-design-delivery-services/21-852-instructional-technologies-in-organizations.html>